

Privacy Policy

Appollo Global Pte. Ltd. has developed this Privacy Policy to help you understand how Appollo Global Pte. Ltd. collects, uses and discloses information Appollo Global Pte. Ltd. may collect from you and/or your device (computer, phone or other mobile device), or that you may provide to Appollo Global Pte. Ltd., while using Appollo Global Pte. Ltd.'s mobile applications. Collectively, the Apps and Websites are referred to as the "Appollo Global Pte. Ltd. Services."

For specific information on how Appollo Global Pte. Ltd. collects and uses information belonging to children under the age of 13 in accordance with the Children's Online Privacy Protection Act ("COPPA"), please refer to Section 10 of this Privacy Policy.

By using the Appollo Global Pte. Ltd. Services, you agree to how Appollo Global Pte. Ltd. collects, uses and discloses information that is collected from you. If you are under 18 years old, you acknowledge that your legal guardian has consented to this Privacy Policy. This Privacy Policy is an integral part of the Terms of Use. If you, or your legal guardian do not accept or understand this Privacy Policy, please do not use the Appollo Global Pte. Ltd. Services.

If you have questions or complaints regarding Appollo Global Pte. Ltd.'s Privacy Policy or practices, please contact Appollo Global Pte. Ltd. at contact@appollosg.com.

1. DEFINITIONS

The following defined terms shall have the meanings set forth below:

"Financial Information" means information relating to payments and billing (e.g., name, account information, billing address) provided by you. All Financial Information is collected for billing and payment purposes only and will be protected and administered by Appollo Global Pte. Ltd. and/or our authorized third party partners.

"Non-Personal Information" means information that, by itself, does not identify a specific individual or entity (e.g., demographic information, usage data or downloads).

"Personal Information" means specific identifiable information about an individual or entity which may be used to identify, contact or locate that person or entity (e.g., name, mailing address, Device ID (defined below), email address or phone number).

2. WHAT INFORMATION IS COLLECTED?

Information You Provide. Appollo Global Pte. Ltd. may receive and store any Personal Information, Financial Information and/or Non-Personal Information that you provide when you interact with Appollo Global Pte. Ltd.. Some features and/or functionality of the Appollo Global

Pte. Ltd. Services may be unavailable if you choose not to share certain information. Appollo Global Pte. Ltd. may use information you provide to communicate with you and to improve the Appollo Global Pte. Ltd. Services. Here are some examples:

Email Communications. Appollo Global Pte. Ltd. may use your Personal Information to send you newsletters and emails related to promotions and/or events. You can opt out of receiving promotional emails by following the instructions in the relevant correspondence. Once Appollo Global Pte. Ltd. has processed your opt-out request, Appollo Global Pte. Ltd. will not send you further promotional emails unless you later opt back in. Whether you opt out of receiving promotional emails or not, Appollo Global Pte. Ltd. reserves the right to email you with respect to important information, notices or changes relating to the Appollo Global Pte. Ltd. Services.

Contact Us. If you choose to use the “Contact Us” form you will be asked to provide Personal Information, request type of inquiry, and describe the purpose for which you are contacting Appollo Global Pte. Ltd.. If Appollo Global Pte. Ltd. is aware that you are under the age of 13, Appollo Global Pte. Ltd. will delete your email address once your request has been fulfilled.

Geolocation Data. If your location services are enabled, Appollo Global Pte. Ltd. may collect your geolocation information from the Pudding Monsters mobile application, but does not ask you for, access, or track any location based information at any time while downloading or using other Appollo Global Pte. Ltd. Services.

Push Notifications. On occasion, Appollo Global Pte. Ltd. will send you push notifications when using Appollo Global Pte. Ltd.’s mobile applications regarding alerts to new high scores, as well as other account information that may be important to you. If you no longer wish to receive these types of communications, you may opt-out from receiving them by turning them off at the device level through the settings of the device or by contacting Appollo Global Pte. Ltd. at contact@appollosg.com

Other Information. You may provide other Personal and Non-Personal information whenever you interact with the Appollo Global Pte. Ltd. Services, including, without limitation, when you search the Appollo Global Pte. Ltd. Services, participate in a contest, survey or questionnaire, place an order, or communicate with Appollo Global Pte. Ltd. by phone or email.

With any of the above actions, you may supply Appollo Global Pte. Ltd. with information such as IP address, storage external, query all packages.

Information Collected Automatically or Through Technology. Appollo Global Pte. Ltd. may receive and store certain Personal Information and Non-Personal Information whenever you interact with Appollo Global Pte. Ltd.. While you are able to visit the Appollo Global Pte. Ltd. Services and remain anonymous, Appollo Global Pte. Ltd. and/or Appollo Global Pte. Ltd.’s third-party service providers may still collect Non-Personal Information through technological means. Such information may be gathered by the following methods:

Tracking. Technologies such as IP address, storage external, query all packages are used by us and our partners, affiliates, or analytics or service providers. These technologies are used in analyzing trends, administering the site, tracking user's movements around the site and to gather demographic information about our user base as a whole. We may receive reports based on the use of these technologies by these companies on an individual as well as aggregated basis.

Device Information. When you download and use the Appollo Global Pte. Ltd. Services, Appollo Global Pte. Ltd. automatically collects information on the type of device you use, operating system, application version, and the persistent device identifier ("Device ID"). You consent to Appollo Global Pte. Ltd. collecting this information.

Metadata. Metadata is data collected and used to facilitate the Appollo Global Pte. Ltd. Services, monitor system usage, prevent fraud, and for other services. Some examples of metadata that Appollo Global Pte. Ltd. may collect and analyze include, without limitation, the Internet protocol (IP) address used to connect your computer to the Internet, computer and connection information (such as browser type, version, and time zone setting, browser plug-in types and versions, operating system, and platform), the full Uniform Resource Locator (URL) click sequence to, through, and from the Appollo Global Pte. Ltd. Services, including date and time, cookie number and any products, services or features you use or interact with arising out of or in connection with your use of the Appollo Global Pte. Ltd. Services.

Log files. As true of most websites, Appollo Global Pte. Ltd. gathers certain information automatically and stores it in log files. This information may include internet protocol (IP) addresses, browser type, internet service provider (ISP), referring/exit pages, operating system, date/time stamp, and/or clickstream data.

Tools. Appollo Global Pte. Ltd. may use software tools to measure and collect information about your use of the Appollo Global Pte. Ltd. Services, including, without limitation, page response times, upload and file transfer errors, interaction information (such as scrolling, clicks, and mouse-overs), features use, purchase tracking and order fulfillment and methods. Sometimes, you will have a choice whether or not to provide information, but if you fail to provide certain information it could impact some features and/or functionalities of the Appollo Global Pte. Ltd. Services.

Information from Other Sources. Appollo Global Pte. Ltd. may receive information about you from Appollo Global Pte. Ltd.'s third-party service providers, or other sources such as purchase or redemption information, Appollo Global Pte. Ltd. Services usage, payment information, reporting information, page-view information, technical, fulfillment, advertising, search information and credit history information.

Mobile Analytics. Appollo Global Pte. Ltd. uses mobile analytics software to better understand the functionality of its Mobile Software on your phone. This software may record information such as how often you use the application, the events that occur within the application,

aggregated usage, performance data, and where the application was downloaded from. Appollo Global Pte. Ltd. does not link the information stored within the analytics software to any personal information you submit within the application.

Local Storage Objects. Appollo Global Pte. Ltd. uses Local Storage Objects (LSOs) such as HTML 5 or Flash to store content information and preferences. Third-parties with whom Appollo Global Pte. Ltd. partners to provide certain features on Appollo Global Pte. Ltd.'s site or to display advertising based upon your Web browsing activity use LSOs such as HTML 5 or Flash to collect and store information. To manage Flash LSOs, please click here:

http://www.macromedia.com/support/documentation/en/flashplayer/help/settings_manager07.html

3. HOW INFORMATION IS USED, SHARED AND DISCLOSED

Appollo Global Pte. Ltd. does not sell, and generally does not disclose, your Personal Information, IP address, storage external, query all packages, to third-parties without your consent. Except as set forth in Section 10 of this Privacy Policy, parents have the right to consent to collection and use of personal information from their child without also consenting to its disclosure to third-parties, as Appollo Global Pte. Ltd. does not share information that may be collected from your child. Appollo Global Pte. Ltd. uses Personal, Non-Personal and Financial Information, among other things, to monitor system performance, analyze internal business systems, improve the Appollo Global Pte. Ltd. Services, fulfill requests for additional products and services, contact you about promotional and marketing activities, provide customer support, and conduct research. The use and protection of information is an important component of Appollo Global Pte. Ltd.'s business. Examples of how Appollo Global Pte. Ltd. shares and discloses your information is as follows:

Legal. Appollo Global Pte. Ltd. may disclose information you provide to respond to subpoenas, court orders, requests from authorities, and other legal processes, and to establish/exercise Appollo Global Pte. Ltd.'s legal rights. Appollo Global Pte. Ltd. may also disclose your information to defend against legal claims when Appollo Global Pte. Ltd. believes that disclosure is necessary to protect Appollo Global Pte. Ltd.'s rights, protect your safety or the safety of others, investigate fraud, or respond to a government request. Appollo Global Pte. Ltd. may share Personal Information in order to investigate, prevent or take action regarding illegal activities, suspected fraud, and situations involving potential threats to the physical safety of any person, violations of Appollo Global Pte. Ltd.'s Terms of Use, or as otherwise required by law.

Business Transfers. As Appollo Global Pte. Ltd. continues to develop its business, Appollo Global Pte. Ltd. may reorganize as a business entity, acquire entities, subsidiaries, or business units, or enter into joint ventures with third-parties. In any of these types of transactions, any information you provide may be one of the transferred business assets (subject to any pre-existing privacy notice unless you consent otherwise). In the event that all or substantially all of Appollo Global Pte. Ltd.'s assets are acquired or Appollo Global Pte. Ltd. merges with a third-party, your information will likely be one of the transferred assets. You understand and agree

that Appollo Global Pte. Ltd. reserves the right to transfer any information collected from you in the case of any such transfer. In such event, Appollo Global Pte. Ltd. will use reasonable efforts to notify you before Personal Information about you is transferred and becomes subject to a different privacy policy.

Affiliated Businesses We Do Not Control. Appollo Global Pte. Ltd. may use third-party companies and individuals to perform functions on Appollo Global Pte. Ltd.'s behalf. Examples include IP address, storage external, query all packages, fulfilling orders, processing payments, hosting, data storage, sending postal mail and email, removing repetitive information from customer lists, analyzing data, providing marketing assistance, providing search results and links (including paid listings and links), processing credit card payments, and providing customer service. Appollo Global Pte. Ltd. will provide such entities with access to certain information needed to perform their functions, but will take measures to ensure that they may not use it for other purposes. Appollo Global Pte. Ltd. shares information only as described above and with third-parties that are either subject to this Privacy Policy or to a privacy policy that is at least as protective as this Privacy Policy.

4. HOW USER CAN REQUEST DATA DELETION

Users can request to delete personal data anytime by contacting our customer service. In the game, by tapping on the support icon in the community tab in settings, the user can make a request to delete all data which includes personal data through DMs with the Appollo Global support team on the fanpages. On the other hand, users can also fill out the form at Contact to make a request to delete personal data in the game. Our team would do our best to make sure that users' data will be protected as the terms listed in the Appollo Global Privacy Policy document.

5. SECURITY

The security of your Personal Information is important to Appollo Global Pte. Ltd.. Appollo Global Pte. Ltd. follows generally accepted industry standards to protect the Personal Information submitted to Appollo Global Pte. Ltd., both during transmission and once it is received. No method of transmission over the Internet, or method of electronic storage, is 100% secure, however. Therefore, Appollo Global Pte. Ltd. cannot guarantee its absolute security. While no security system is completely secure, Appollo Global Pte. Ltd. and its third-party partners and vendors take appropriate security measures to protect against unauthorized access or disclosure of the information collected by Appollo Global Pte. Ltd.. For Appollo Global Pte. Ltd., this includes, but is not limited to, ensuring that all Personal and Financial Information is disclosed only on a "need to know" basis and ensuring that all Personal Information collected by Appollo Global Pte. Ltd. is done so via secured connections and protected and encrypted (using secure socket layer technology, "SSL") by industrial grade security software to guard against unauthorized access.

6. ADVERTISING

Appollo Global Pte. Ltd. partners with third parties to display advertising throughout the Services or to manage its advertising on other sites. Our third party partner may use cookies or similar technologies in order to provide you with advertising based upon your browsing activities and interests if you are older than 13, and contextual advertising if you are younger than 13. If you wish to opt out of interest-based advertising please contact. Please note you will continue to receive generic ads.

7. SOCIAL MEDIA FEATURES AND TOOLS

The Appollo Global Pte. Ltd. Services may include integrated social media features and tools, such as the Facebook “Like” button, the YouTube “Share This” button, and interactive mini-programs that run in the Appollo Global Pte. Ltd. Services. These Features may collect information on your IP address, which page you are visiting on Appollo Global Pte. Ltd.’s site, and may set a cookie to enable the Feature to function properly. Social media features and tools are either hosted by a third-party or hosted directly on the Appollo Global Pte. Ltd. Services. Your interactions with these integrated social media features and tools are governed by the privacy policy of the company providing it.

8. GOOGLE+ OR OTHER OPENID PROVIDER

You may be able to log in to some of Appollo Global Pte. Ltd.’s mobile applications using sign-in services such as Google+ or an Open ID provider. These services will authenticate your identity and provide you the option to share certain personal information with Appollo Global Pte. Ltd. such as your name and email address to pre-populate Appollo Global Pte. Ltd.’s sign up form. Services like Google+ give you the option to post information about your activities on the Appollo Global Pte. Ltd. website to your profile page to share with others within your network.

9. LINKS TO OTHER SITES

The Appollo Global Pte. Ltd. Services contain links to other sites that are not owned or controlled by Appollo Global Pte. Ltd.. Please be aware that Appollo Global Pte. Ltd. is not responsible for the privacy practices of such other sites. Appollo Global Pte. Ltd. encourages you to be aware when you leave Appollo Global Pte. Ltd.’s site and to read the privacy statements of each and every website that collects personally identifiable information. This Privacy Policy applies only to information collected by the Appollo Global Pte. Ltd. Services.

10. ACCESS/DATA RETENTION

If you or your child’s information changes, or if you no longer desire the Appollo Global Pte. Ltd. Services, you may make corrections and updates, delete inaccuracies, or request deletion or further contact with you or your child, by updating your account information or by contacting Appollo Global Pte. Ltd. at contact@appollosg.com Appollo Global Pte. Ltd. will respond to your access request within a reasonable timeframe.

Appollo Global Pte. Ltd. will retain you and your child's information for as long as you or your child's account is active, or as needed to provide services. If you wish to cancel your child's account or request that Appollo Global Pte. Ltd. no longer use the information to provide services, contact Appollo Global Pte. Ltd. at the email address listed above. Appollo Global Pte. Ltd. will retain and use the information as necessary to comply with our legal obligations, resolve disputes and enforce our agreements.

11. SPECIAL NOTICE REGARDING CHILDREN

Information Collected. Appollo Global Pte. Ltd. does not knowingly collect personal information from children under the age of 13 without parental consent, except as permitted under COPPA. For example, Appollo Global Pte. Ltd., and third parties acting on its behalf, collect IP address, storage external, query all packages and other persistent identifiers from children under the age of 13 to support internal operations for the Services, including but not limited to, analytics and to serve contextual advertising to children.

If it comes to Appollo Global Pte. Ltd.'s attention that Personal Information has been collected from a person under the age of 13, Appollo Global Pte. Ltd. will delete this information as quickly as possible. If you believe that Appollo Global Pte. Ltd. may have Personal Information from or about a child under the age of 13, please contact Appollo Global Pte. Ltd. at contact@appollosg.com

Parental Access. If you wish to update, correct, or delete the Personal Information that Appollo Global Pte. Ltd. has for your child, you may do so by contacting us at contact@appollosg.com.

12. CONDITIONS OF USE/CHANGES TO THIS PRIVACY POLICY

Appollo Global Pte. Ltd. may update this Privacy Policy to reflect changes to information practices. If we make any material changes, we will notify you by email if you have provided an email address to us or by means of a notice on Appollo Global Pte. Ltd.'s Services, prior to the change becoming effective. Appollo Global Pte. Ltd. encourages you to periodically review this page for the latest information on its privacy practices. If we make material changes to how Personal Information collected from children under age 13 is used, we will notify parents by email in order to obtain verifiable parental consent or, if we do not have such emails to contact parents directly, by reasonable means on Appollo Global Pte. Ltd.'s website for the new uses of the child's Personal Information.

13. CONTACT US

If you have questions or comments regarding how Appollo Global Pte. Ltd. protects your information or this Privacy Policy, please contact us at:

Attn: Privacy Policy Issues

E-mail: Appollo Global@Appollo Globalglobal.app

Appollo Global Pte. Ltd..